

**Remit Address:**

WVBT
PO Box 403864
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

INVOICE

DUPLICATE

Advertiser	POL/60 Plus Association	Invoice #	202073-1
Product	8/27-9/2 60 PLUS ASSOCIATION	Invoice Date	09/09/12
Estimate Number	378	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/02/12
Station	WVBT	Order #	202073
Account Executive	Petry Philadelphia	Alt Order #	06847439
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/29/12 - 09/04/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling	Do Not Mail	Product Code	
		Agency Ref	IN2570/SP271/TO1326/A
		Advertiser Ref	IN15791

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WVBT	Fri 8-9p	8-9p		to						
					08/27/12 to 09/02/12	1x	----F--				
	WVBT			F	08/31/12	:30	8:19 PM	SPA12TV12H	\$600.00		1
2	WVBT	Fri 9-10p	9-10p		to						
					08/27/12 to 09/02/12	1x	----F--				
	WVBT			F	08/31/12	:30	9:19 PM	SPA12TV12H	\$600.00		1
3	WVBT	Late News (after Sports)	Late News (after Spo		to						
					08/27/12 to 09/02/12	1x	-----S-				
	WVBT			Sa	09/01/12	:30	11:44 PM	SPA12TV12H	\$1,000.00		1
4	WVBT	Fox News Sunday	10-11a		to						
					08/27/12 to 09/02/12	1x	-----S				
	WVBT			Su	09/02/12	:30	10:45 AM	SPA12TV12H	\$100.00		1
5	WVBT	Fox News @10 Sun	10-1045p		to						
					08/27/12 to 09/02/12	1x	-----S				
	WVBT			Su	09/02/12	:30	10:27 PM	SPA12TV12H	\$1,200.00		1
6	WVBT	College Football	College Football		to						
					08/27/12 to 09/02/12	3x	-----S-				
	WVBT			Sa	09/01/12	:30	7:41 PM	SPA12TV12H	\$1,000.00		3
	WVBT			Sa	09/01/12	:30	10:40 PM	SPA12TV12H	\$1,000.00		1
	WVBT			Sa	09/01/12	:30	11:22 PM	SPA12TV12H	\$1,000.00		2

Aired Spots **8**

<u>Gross Total</u>	\$6,500.00	
<u>Agency Commission</u>	\$975.00	
<u>Net Amount Due</u>	\$5,525.00	Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.